



**CAMERA &
PHOTO IMAGING
SHOW**

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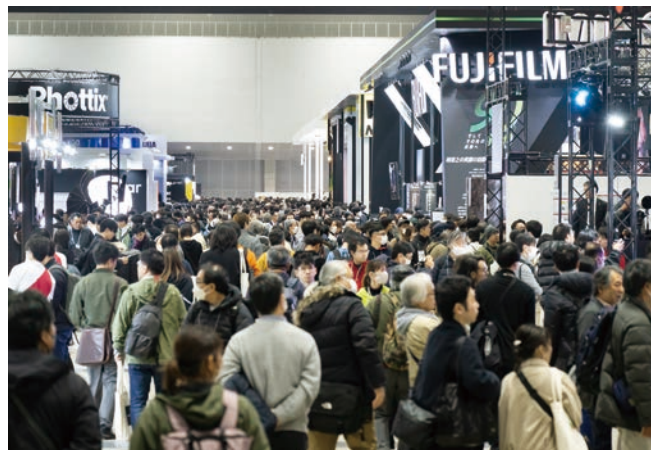
REPORT

Organizer
Camera & Imaging Products Association (CIPA)



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1. Event Overview

Event name	CP+ (CP Plus) 2024												
Period	On-site event: February 22, 2024 (Thu) - February 25, 2024 (Sun) Opening hours: 10:00-18:00 Until 17:00 on the last day only *Only on February 22nd (Thu), admission was open until 12:00 for press, influencer and VIP invitees. General visitors are welcome to visit between 12:00 and 18:00. Online event: February 22, 2024 (Thu) - February 25, 2024 (Sun), from 10:00 on the first day to 23:59 on the last day *Online event archive period February 26th (Mon) - April 1st (Mon)												
Place	On-site Event: Pacifico Yokohama Online Event: Official website												
Organizer	Camera & Imaging Products Association (CIPA)												
Supporters	Japan External Trade Organization (JETRO)/Kanagawa Prefecture/Ministry of Economy, Trade and Industry/Tourism Agency/Yokohama Chamber of Commerce and Industry/Yokohama City												
Special cooperators	Japan Camera Museum/Japan Newspaper Museum/Yokohama Museum of Art												
Cooperators	Camera Press Club/Japan Advertising Photography Home Association/Japan Camera Foundation/Japan Commercial Photographic Equipment Association/ Japan Electronics Circuits Association/Japan Opto-Mechatronics Association/ Japan Photo Gallery Association/Japan Photo Imaging Association/Japan Photographers Association/Japan Photographic Association/Japan Photographic Culture Association/Japan Photographic Society/Japan Photographic and Imaging Products Industry Association/Japan Society of Applied Physics/Japan Telescope Industry Association/Optical Society of Japan/PacificoYokohama/Tokyo Photographic Press Association/Yokohama Convention & Visitors Bureau												
Admission fee	On-site event : free (web pre-registration required) Online event : free												
Official website	https://www.cpplus.jp/												
Exhibition scale	The number of exhibitors and organizations reached 88, matching the highest level ever before the covid-19 disaster.												
Visitors	<table border="0"> <tr> <td style="vertical-align: top;"> <p>■ Number of visitors to on-site events</p> <p style="text-align: center;">49,639</p> <p>Daily Breakdown</p> <table border="1"> <tr> <td>Feb. 22 (Thu.)</td> <td>11,563</td> </tr> <tr> <td>Feb. 23 (Fri., holiday)</td> <td>14,582</td> </tr> <tr> <td>Feb. 24 (Sat.)</td> <td>14,445</td> </tr> <tr> <td>Feb. 25 (Sun.)</td> <td>9,049</td> </tr> <tr> <td>Total</td> <td>49,639</td> </tr> </table> <p>※44,872 unique visitors during the exhibition</p> <p>30% increase in both on-site event visitors and online event participants over the previous year</p> </td> <td style="vertical-align: top;"> <p>■ Number of participants in online events</p> <p style="text-align: center;">336,561</p> <p>※Number of unique users from the start of visitor registration to April 1.</p> <p>Number of views (PVs)</p> <p style="text-align: center;">2,318,168</p> <p>※From the start of visitor registration to April 1</p> </td> </tr> </table>	<p>■ Number of visitors to on-site events</p> <p style="text-align: center;">49,639</p> <p>Daily Breakdown</p> <table border="1"> <tr> <td>Feb. 22 (Thu.)</td> <td>11,563</td> </tr> <tr> <td>Feb. 23 (Fri., holiday)</td> <td>14,582</td> </tr> <tr> <td>Feb. 24 (Sat.)</td> <td>14,445</td> </tr> <tr> <td>Feb. 25 (Sun.)</td> <td>9,049</td> </tr> <tr> <td>Total</td> <td>49,639</td> </tr> </table> <p>※44,872 unique visitors during the exhibition</p> <p>30% increase in both on-site event visitors and online event participants over the previous year</p>	Feb. 22 (Thu.)	11,563	Feb. 23 (Fri., holiday)	14,582	Feb. 24 (Sat.)	14,445	Feb. 25 (Sun.)	9,049	Total	49,639	<p>■ Number of participants in online events</p> <p style="text-align: center;">336,561</p> <p>※Number of unique users from the start of visitor registration to April 1.</p> <p>Number of views (PVs)</p> <p style="text-align: center;">2,318,168</p> <p>※From the start of visitor registration to April 1</p>
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Concepts

1. Comprehensive exhibition

“A comprehensive camera and imaging exhibition” for consumers and businesses to revitalize the photo imaging industry

2. Provision of information from Japan

Transmitting the latest information on state-of-the-art products and technologies from Japan to the world to propel the camera and imaging business in Asia and other regions of the world

3. “Shooting, viewing, and connecting”

Offering the joy of “shooting, viewing, and connecting” imaging through events focusing on various aspects of imaging

4. Photo and imaging culture

Working closely with the international city of Yokohama to contribute to the transmission and development of photo imaging culture

Key Visual



2. Exhibitors List

The number of exhibitors and organizations returned to the pre-COVID19 levels with 88 exhibitors (CP+2019 exhibitors: 89). By including media partners and student organizations, CP+2024 is one of the world's largest photo and imaging events with more than **100 exhibiting organizations**.

List of Exhibiting Companies and Organizations

- AGAI Trading broncolor / Aputure
- ANY'S INTERNATIONAL
- ASUS JAPAN
- ATOMOS
- Bi Rod (LUMICA)
- Canon / Canon Marketing Japan
- COLBOR
- COSINA
- Digital Photo Base
- E&I Creation
- EIZO
- Entaniya
- Epson Sales Japan
- EscuraCamera
- ETSUMI
- EVOTO
- Exascend / RAID
- Expo 2025
- Felicross
- FLTOKUYAMA
- FUJIFILM
- GIN-ICHI
- GINZA JUJIYA DirigentDivision
- H&Y / SMDV
- HAKUBA PHOTO INDUSTRY
- Hasselblad / PGYTECH
- HIGHLAND SUPER8 LAB
- HOLLYLAND
- ImageVISION
- Insta360
- Japan Photo and Imaging Accessory Association
- JCII Camera Museum
- Jiangmen KaseOptics
- KandaoTechnology
- Kashima
- KenkoProfessional Imaging / GODOX
- KenkoTokina / SLIK
- King / FUJICOLOR / iFootage(ASANUMA)
- KOKUHAN / KAWANAMI Iron works
- KOMORI CORPORATION
- Kyokuto-electronics
- KYORITSU ELECTRIC
- Leofotojapan
- Lexar
- Lomography
- LUMIX (Panasonic)
- marumikoki
- Mitomo
- MOMENT
- NEEWER
- Nextorage
- NIKON / NIKON IMAGING JAPAN / NIKON VISION
- NIPPON PHOTOGRAPHY INSTITUTE
- NITECORE
- NS
- OBSBOT
- OM Digital Solutions
- ORANGEMONKIE
- OWC
- Piotec
- Revolve Tec
- SAEDA (Phottix / Loupedeck)
- SD Association
- SEKONIC / Vincero
- SIGHTRON JAPAN
- SIGMA
- SIRUI Optical
- Sony / Sony Marketing (Japan)
- SUNPOWER PHOTO
- Synology
- TAMRON
- TEAC TASCAM
- Technical
- The Society of Photography and Imaging of Japan
- TOKYO INSHOKAN PRINTING
- TOLIHAN
- TourBoxTech
- TOYO LIVING
- TSUBOSAKA ELECTRIC
- UNITEX
- VANGUARD
- VANLINKS (NANLITE / BENRO)
- Vixen
- Vook
- YONGNUO
- Yoshimi Camera / Sakura sring
- Zhongshan OBO Photograph Equipment
- ZWO

Event Partners

- Vook
- TAKARA TOMY

Overseas Event Partner

- Salon de la PHOTO

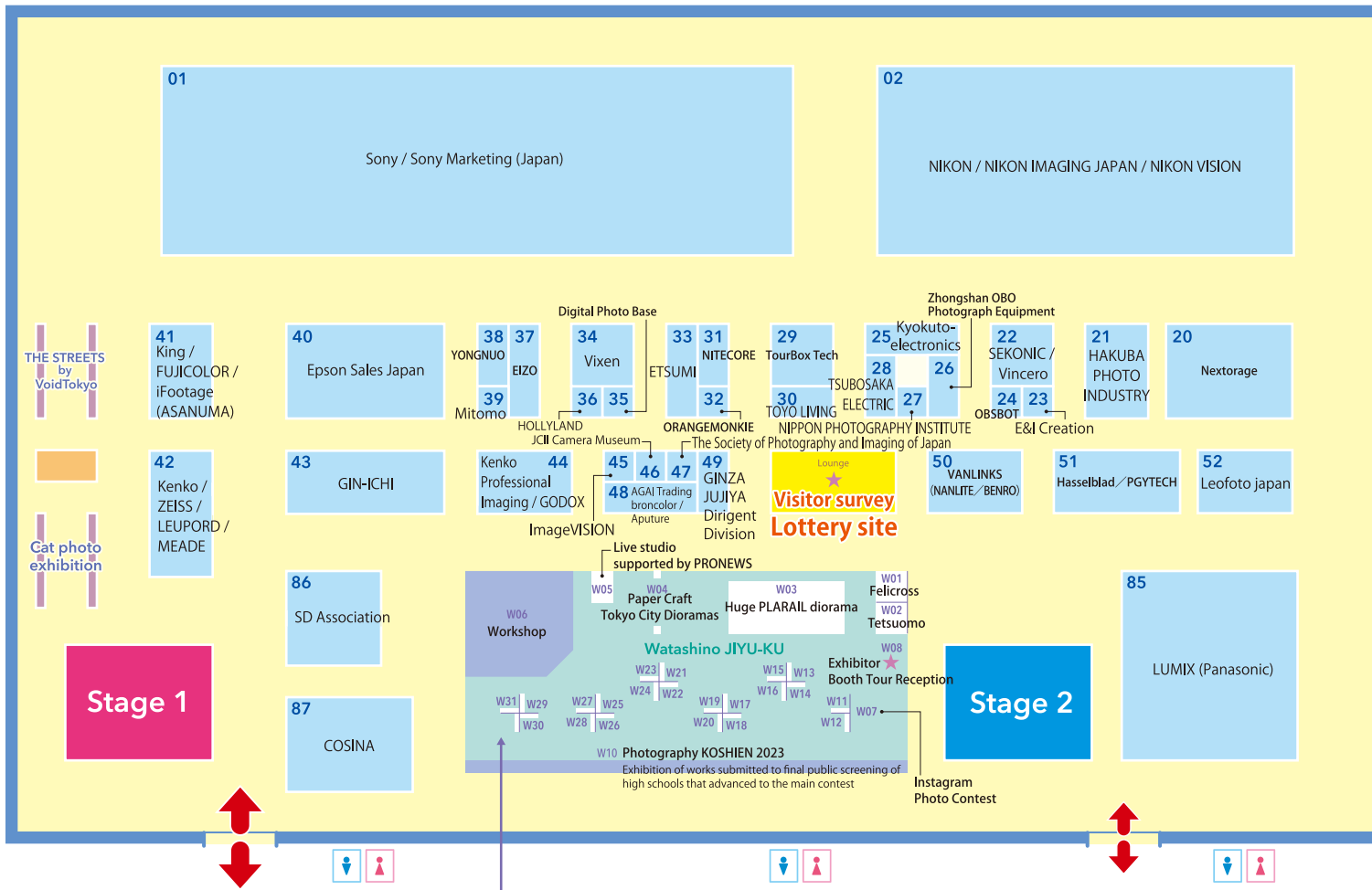
Media Partners

- Camera Journal Press Club
- Web Cameraman (Motor Magazine Ltd.)
- CAPA (ONE PUBLISHING Co.,Ltd.)
- Cameraholics (HOBBY JAPAN CO.,LTD.)
- Digital camera Magazine / Digital camera Watch (Impress Corporation)
- fukei shashin (fukei shashin Publishing)
- Photocon (Nihon Shashin Kikaku)
- Commercial Photo / VIDEO SALON (GENKOSHA Co.,Ltd.)
- GENIC (mitsubachiworks inc.)
- PRONEWS
- IMA (amana inc.)
- AKAACA Art Publishing Inc
- ZEN FOTO GALLERY
- LibroArte
- Fugensha
- HeHe
- SUPERLABO
- DGP Award (ONGEN PUBLISHING CO.,LTD)
- BIRDER (Bun-ichi Co.,Ltd.)
- Hoshinavi (AstroArts)
- AIRLINE (IKAROS PUBLICATIONS, LTD.)
- tabitotetsudo (Temjin Co.,Ltd.)
- tetsuom! (Culture Entertainment Co.,Ltd.)
- DELISH KITCHEN (every, Inc.)
- TV Asahi Productions Co.,Ltd.
- PECCO
- Nikkei X TREND (Nikkei Business Publications, Inc.)
- Bicycle Club (ADDIX)
- Traffic news (in random order)

List of Student Organizations

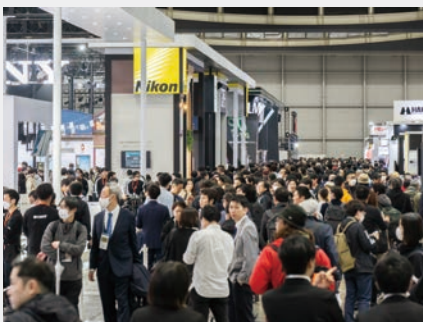
- Aoyama Gakuin University Aoyama Photo Club
- Chubu university Photo Club
- College of Bioresource Sciences, Nihon University Photograph club of NUBS
- Federation of Japan University Photo Club (FUPC)
- HOSEI University Camerab
- Hokkaido University Photo Club
- Keio University Camera Club
- Kyoto University of the Arts Online classes Photography Course 2023
- Nagoya Institute of Technology NiTech Photography Club
- Niigata University Photo Circle "FOCUS"
- Saitama University Photo Club
- Takarazuka University School of Media Art in Tokyo Seminar of Photography (Kanbayashi Lab.)
- The University of Tokyo UTPiCS
- Tokyo City University TCU PHOTO CLUB
- Tokyo Denki University Senju Photo Club
- Tokyo Keizai University Photography Club
- Tokyo PoliTech University Photo Club
- Tokyo Polytechnic University TPU Video Production Circle
- Tokyo University of Science Photo Club
- University of Human Environments Photography Club
- Waseda University Waseda Photo Society

3. On-site event map

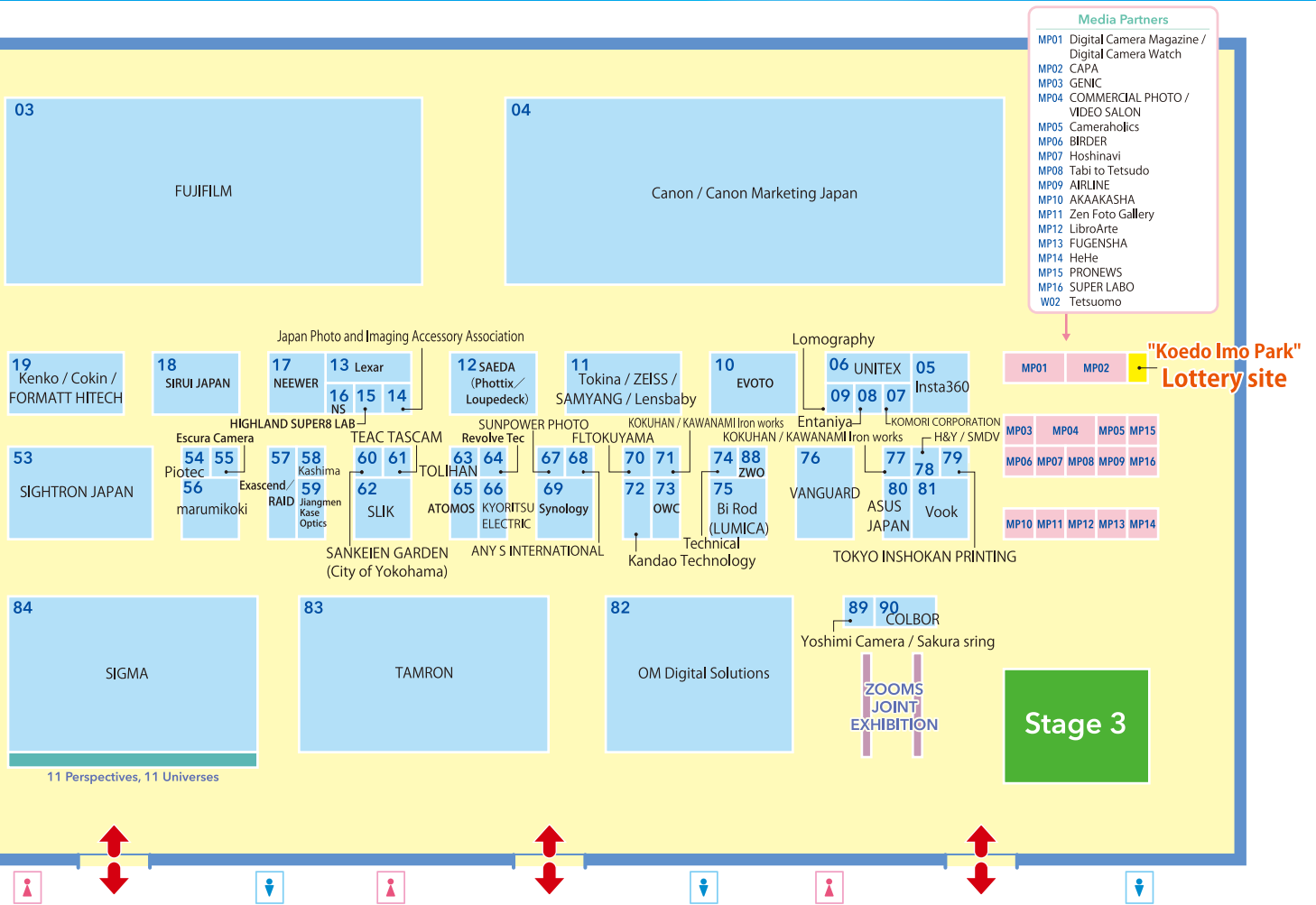


- University Student Exhibitor Groups**
- W11 Federation of Japan University Photo Club (FUPC)
 - W12 Tokyo University of Science Photo Club
 - W13 Tokyo City University TCU PHOTO CLUB
 - W14 Kyoto University of the Arts Online classes Photography Course 2023
 - W15 The University of Tokyo UTPICS
 - W16 Waseda University Waseda Photo Society
 - W17 Chubu university Photo Club
 - W18 Hokkaido University Photo Club
 - W19 Niigata University Photo Circle "FOCUS"
 - W20 College of Bioresource Sciences, Nihon University Photograph club of NUBS
 - W21 Tokyo Polytechnic University TPU Video Production Circle
 - W22 University of Human Environments Photography Club
 - W23 Aoyama Gakuin University Aoyama Photo Club
 - W24 Saitama University Photo Club
 - W25 Takarazuka University School of Media Art in Tokyo Seminar of Photography (Kanbayashi Lab.)
 - W26 Tokyo Denki University Senju Photo Club
 - W27 Keio University Camera Club
 - W28 HOSEI University Camerab
 - W29 Nagoya Institute of Technology NITech Photography Club
 - W30 Tokyo PoliTech University Photo Club
 - W31 Tokyo Keizai University Photography Club

Exhibitors List	
A	48 AGAI Trading broncolor / Aputure
B	68 ANY'S INTERNATIONAL
C	80 ASUS JAPAN
D	65 ATOMOS
E	75 Bi Rod (LUMICA)
F	04 Canon / Canon Marketing Japan
G	90 COLBOR
H	87 COSINA
I	35 Digital Photo Base
J	23 E&I Creation
K	37 EIZO
L	08 Entaniya
M	40 Epson Sales Japan
N	55 Escura Camera
O	33 ETSUMI
P	10 EVOTO
Q	57 Exascend / RAID
R	71 Expo 2025
S	W01 Felicross
T	70 FLTOKUYAMA
U	03 FUJIFILM
V	G 43 GIN-ICHI
W	49 GINZA JUJUYA Dirigent Division
X	H 78 H&Y / SMDV
Y	21 HAKUBA PHOTO INDUSTRY
Z	51 Hasselblad / PGYTECH
	15 HIGHLAND SUPER8 LAB
	36 HOLLYLAND
	I 45 ImageVISION
	O 5 Insta360

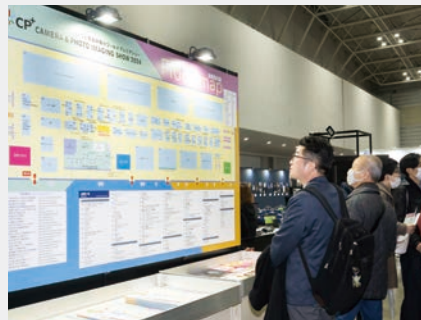
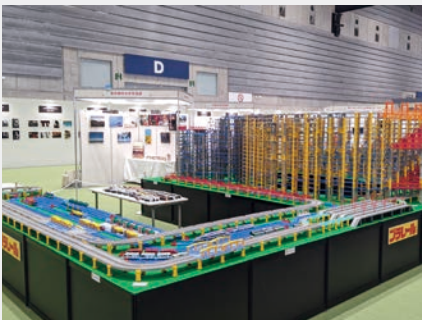


3. On-site event map



- Media Partners**
- MP01 Digital Camera Magazine / Digital Camera Watch
 - MP02 CAPA
 - MP03 GENIC
 - MP04 COMMERCIAL PHOTO / VIDEO SALON
 - MP05 Cameraholics
 - MP06 BIRDER
 - MP07 Hoshinavi
 - MP08 Tabi to Tetsudo
 - MP09 AIRLINE
 - MP10 AKAAKASHA
 - MP11 Zen Foto Gallery
 - MP12 LibroArte
 - MP13 FUGENSHA
 - MP14 HeHe
 - MP15 PRONEWS
 - MP16 SUPER LABO
 - W02 Tetsuomo

J 14	Japan Photo and Imaging Accessory Association	85	LUMIX (Panasonic)	60	SANKEIEN GARDEN (City of Yokohama)	63	TOLIHAN
46	JCII Camera Museum	M 56	marumikoki	86	SD Association	29	TourBox Tech
59	Jiangmen Kase Optics	39	Mitomo	22	SEKONIC / Vincero	30	TOYO LIVING
K 72	Kandao Technology	N 17	NEEWER	53	SIGHTRON JAPAN	28	TSUBOSAKA ELECTRIC
58	Kashima	20	Nextorage	84	SIGMA	U 06	UNITEX
19	Kenko / Cokin / FORMATT HITECH	02	NIKON / NIKON IMAGING JAPAN / NIKON VISION	18	SIRUI JAPAN	V 76	VANGUARD
44	Kenko Professional Imaging / GODOX	27	NIPPON PHOTOGRAPHY INSTITUTE	62	SLIK	50	VANLINKS (NANLITE / BENRO)
42	Kenko / ZEISS / LEUPORD / MEADE	31	NITECORE	01	Sony / Sony Marketing (Japan)	34	Vixen
41	King / FUJICOLOR / iFootage (ASANUMA)	16	NS	67	SUNPOWER PHOTO	81	Vook
77	KOKUHAN / KAWANAMI Iron works	O 24	OBSBOT	69	Synology	Y 38	YONGNUO
25	Kyokuto-electronics	82	OM Digital Solutions	T 83	TAMRON	89	Yoshimi Camera / Sakura string
66	KYORITSU ELECTRIC	32	ORANGEMONKIE	61	TEAC TASCAM	Z 26	Zhongshan OBO Photograph Equipment
L 52	Leofoto japan	73	OWC	74	Technical	88	ZWO
13	Lexar	P 54	Piotec	47	The Society of Photography and Imaging of Japan		
09	Lomography	R 64	Revolve Tec	11	Tokina / ZEISS / SAMYANG / Lensbaby		
		S 12	SAEDA (Phottix / Loupedeck)	79	TOKYO INSHOKAN PRINTING		



4. Organizer's event

Opening Ceremony

After opening remarks by Mr. Hiroyuki Ikegami, Chairman of CIPA, Mr. Kazushige Tanaka, Director-General, Trade Policy Minister's Secretariat (Manufacturing Industries Bureau), and Mr. Kozo Kaji, Executive Director of Tourism and MICE Promotion Department, Sports, Culture and Dynamic City Development Bureau, The city of Yokohama, delivered their remarks. After that, a ribbon-cutting ceremony was held to mark the opening of CP+2024.



Date: Thursday, February 22, 2024, 9:20 - 9:50 a.m.
Venue: In front of the gate of Hall D



▲ Hiroyuki Ikegami Chairman of CIPA



▲ Kazushige Tanaka Director-General, Trade Policy Minister's Secretariat (Manufacturing Industries Bureau)



▲ Kozo Kaji Executive Director of Tourism and MICE Promotion Department, Sports, Culture and Dynamic City Development Bureau, The city of Yokohama

Special Photo Exhibition

ZOOMS Joint Photo Exhibition

CP+ and Salon de la PHOTO have organized a joint photo exhibition to further deepen the exchange between Japanese and French photographic cultures. In addition to the exhibition, a "ZOOMS JAPAN 2024 Awards Review" was held on the stage in the exhibition hall to introduce the Grand Prix and Runners-up winners. In addition, an exchange meeting was held between the French and Japanese winners and the judges.



- Organizer : CP+ Organizing Committee
- Cooperators : Salon de la PHOTO
- Supporters : Agency for Cultural Affairs



[LES ZOOMS 2023]

- ⟨Press Prize⟩
- ⟨Public Prize⟩

Salomé Hévin
Caroline Henry

[ZOOMS JAPAN 2024]

- ⟨Grand Prix⟩
- ⟨Runners-up⟩
- ⟨Shortlisted Entries⟩

(Applicant's Name / Title of Entry)

Momo Yamanishi / The Light / Mustang
Yutaka Komase / NEW NATURE

Ayano / If the person had been to a family restaurant with their family, I do not want to marry that person.

Masaaki Toyoyoshi / The view of a glaucoma patient

Naoyuki Hata / Perigee and Apogee

Sari Shibata / Anthropocene Plastics

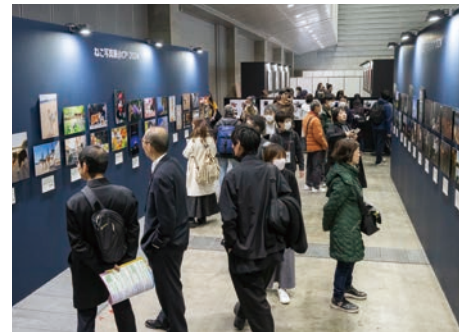
Takuma Tadokoro / Utsushitsugi : Photographs joined together by shooting

Tsutomu Endo / The blood struck me as beautiful.

4. Organizer's event

Cat Photo Exhibition @CP+2024: Memories and Records of Cats Living Now

Toshimitsu Hoshino's project brought together 82 photographs of cats in a wide variety of styles at CP+2024. 41cat photographers from all over Japan exhibited their unique works, ranging from those living in cities and in fishing ports to artists' beloved cats.



THE STREETS by VoidTokyo

This is the exhibition of works by VoidTokyo, the street photography group with many fans both in Japan and overseas. A total of 11 people participated, including winners of global photo contests.



11 Perspectives, 11 Universes

11 photographers who are making various attempts in the current Japanese photography world projected their unique personalities, atmospheres, assertions, and perspectives on the world in their works and exhibited them.



Photography KOSHIEN 2023: Exhibition of works submitted to final public screening of high schools that advanced to the main contest

"Photography KOSHIEN 2023" marks the 30th year of the exhibition. On display were works from 19 finalist schools selected from a competition of 584 schools, the largest number ever.



4. Organizer's event

Watashi no JIYU-KU (My free space)

Watashi no JIYU-KU (My free space), a communication space for enjoying connecting with others and learning, was installed at the venue.

Photography and videography fans of all ages gathered and interacted through large-scale dioramas, exhibits of student groups' works and activities, hands-on projects, photo contest projects linked to the local community, etc.

Huge PLARAIL Diorama

With the cooperation of Tomy Company, Ltd., Professor PLARAIL created a huge diorama and exhibited it at CP+.



Paper Craft Tokyo City Dioramas

Two 1/2200 scale dioramas created by Toshi, the paper craft artist popular on social media, were exhibited.



Workshops

10 workshops were held mainly for families. Many family visitors participated.



How to start a children's portrait movie



Talk session by a Father of Two on Photographing Siblings



Personal Home Photo Studio & Kids Photo Session

■ Title	■ Instructor
New possibilities for photography : The appeals of photo exhibitions interwoven with NFTs	risa
Personal home photo studio & kids photo session	Reina offy
How to start a children's portrait movie	Yuka Furukido
Enjoying various styling: Table photo session	Aya
Creating a European antique worldview	momoko
Behind the scenes of cinematic portraits	Ryo Shirai
Talk session by a Father of Two on Photographing Siblings	Yuto Yasuda
Photographer mothers meeting	Moderator Fuko Kanbara & the popular mama photographer
Spring creations with kids! Use items representative of spring to create artistic photos	mai

4. Organizer's event

Exhibits of student groups

21 organizations participated in the event, including photography and video-related clubs and activities at universities in Japan.

On the stage, under the title of "Photo Battle of Students vs. Professional Photographers," the team of professional photographers (members of the Education Promotion Committee of the Japan Professional Photographers Society) competed in a photo showdown.

List of Student Organizations

- Aoyama Gakuin University Aoyama Photo Club
- Chubu university Photo Club
- College of Bioresource Sciences, Nihon University Photograph club of NUBS
- Federation of Japan University Photo Club (FUPC)
- HOSEI University Camerab
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- Tokyo PoliTech University Photo Club
- Tokyo Polytechnic University TPU Video Production Circle
- Tokyo University of Science Photo Club
- University of Human Environments Photography Club
- Waseda University Waseda Photo Society



LIVE streaming studio supported by PRONEWS

With the help of our media partner PRONEWS, we have set up a LIVE streaming studio. The workshop instructors and CP+2024 influencers broadcasted live from their social networking channels, including the CP+2024 Fastest Report and after-workshop talks.



Booth Tour

Participants were recruited at the tour counter in "Watashi no JIYU-KU," and booth tours were conducted to attract visitors to the company's booths, where they could learn more about the features of its products and technologies.



4. Organizer's event

Yokohama Strawberry Festival 2024 × CP+2024 Collaboration Project Instagram Photo Contest Winning Photos on Display

9 award-winning works from a photo contest that captured "fun, delicious, and great moments" in collaboration with the "Yokohama Strawberry Festival 2024" were exhibited.



Media Partners

CP+2024 received public relations cooperation from many media partners. Many plans were prepared such as posting banners, booth exhibiting, and live streaming in the CP+, and each media promotion was carried out.

Media Partner Project Participants

- ◆ On-site Events / Booth Exhibits
- ◇ Live Streaming of Presentation Stage

Camera Journal Press Club ◇
Web Cameraman (Motor Magazine Ltd.)
CAPA (ONE PUBLISHING Co.,Ltd.) ◆◇
Cameraholics (HOBBY JAPAN CO.,LTD.) ◆◇
Digital camera Magazine / Digital camera Watch (Impress Corporation) ◆◇
fukei shashin (fukei shashin Publishing)
Photocon (Nihon Shashin Kikaku)
Commercial Photo / VIDEO SALON (GENKOSHA Co.,Ltd.) ◆◇
GENIC (mitsubachiworks inc.) ◆
PRONEWS ◆
IMA (amana inc.)
AKAACA Art Publishing Inc ◆◇
ZEN FOTO GALLERY ◆
LibroArte ◆
Fugensha ◆◇
HeHe ◆
SUPERLABO ◆
DGP Award (ONGEN PUBLISHING CO.,LTD)
BIRDER (Bun-ichi Co.,Ltd.) ◆◇
Hoshinavi (AstroArts) ◆◇
AIRLINE (IKAROS PUBLICATIONS, LTD.) ◆◇
tabitotetsudo (Temjin Co.,Ltd.) ◆◇
tetsuom! (Culture Entertainment Co.,Ltd.) ◆
DELISH KITCHEN (every, Inc.) ◇
TV Asahi Productions Co.,Ltd. ◇
PECO
Nikkei X TREND (Nikkei Business Publications, Inc.)
Bicycle Club (ADDIX)
Traffic news
(in random order)



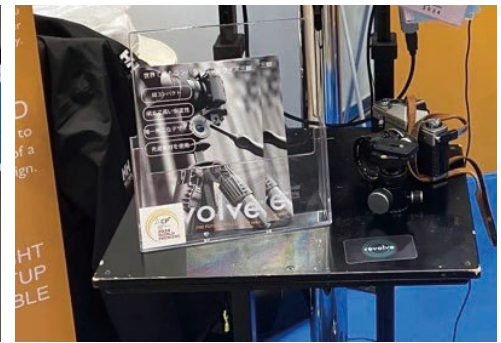
4. Organizer's event

World premiere exhibition

At CP+, we are working to create a new platform for the dissemination of information to the world. The World Premiere logo was distributed as data and stickers, and CP+ was used as a place to announce new products. In addition, we raised the profile of world premiere products by displaying them on panels at the venue and on our website.

Definition of world premiere products exhibited at CP+2024

Announced and scheduled for release on or after January 1, 2024



Koedo Imo Park × CP+

Koedo Imo Park, a popular food festival in Kawagoe, made a special trip to CP+ and offered "Sweet potato Gourmet" to CP+ visitors.

Many visitors stopped by.



5. Stage Program

Date and Time		Stage 1	Stage 2	Stage 3
Feb.22 (Thu)	12:05-12:45	Organizer's project Photography Professional Current Genealogy	Organizer's project CIPA Digital Camera Market Seminar	Organizer's project Ask Yokohama's official Instagram ambassador about the appeal of taking photos in Yokohama.
	13:20-14:00	Sony / Sony Marketing (Japan) From "Photographing the Universe" to "Photographing in the Universe" The World Realized by Sony's Satellites	Organizer's project The Future of Photography	Organizer's project Ask Yokohama's official Instagram ambassador how to create content that will be communicated.
	14:35-15:15	Vook Thoroughly Dissecting the Frontiers of AI x Creative	Organizer's project Where do photographic styles and themes come from?	EVOTO AI-driven photo editing: high-quality retouching tools for professionals
	15:50-16:30	Kandao Technology 360° panoramic camera methods and techniques	DELISH KITCHEN DELISH KITCHEN's method of filming recipe videos that people want to watch.	Organizer's project For Whom Aspiring Photographers What are Photography Public Exhibitions in the Future/Experts for Applications
	17:05-17:45	Organizer's project Generative AI by Getty Images (powered by NVIDIA) Thorough Dissection	TV Asahi Productions Co.,Ltd. Professional photography techniques taught by the TV camera operators	Cameraholics (HOBBY JAPAN CO.,LTD.) Camera talks by the editor-in-chief of "CAMERAHOLIC" and guests
Feb.23 (Fri)	10:50-11:30	KenkoTokina / SLIK The camera operators of "ULTRAMAN" talk about the Samyang V-AF lens!	GENKOSHA Co.,Ltd. Start today with easy trick videos on your smartphones!	Impress Corporation The art of lens work that captured the F1 2023 season.
	12:05-12:45	Sony / Sony Marketing (Japan) [Demonstration] The Art of Cinematic Color Grading	Organizer's project World Charm Adorned by Cycle Road Racing	Vook A thorough explanation of AI x Creative, even for beginners
	13:20-14:00	KenkoTokina / SLIK How to make the most of the new products debuting at CP+ & the latest lens babies , Kawai style!	CAPA (ONE PUBLISHING Co.,Ltd.) CAPA&JPS Special Talk	OM Digital Solutions OM SYSTEM Changes Bird Photography ~ Kei Sato and Tomohiro Nakamura ~
	14:35-15:15	SAEDA (Phottix / Loupedeck) Utilization of Phottix RGB LED Light!	VANLINKS (NANLITE / BENRO) Portrait Lighting with NANLITE	Synology Data Management with Synology NAS by Professional Photographers
	15:50-16:30	OM Digital Solutions YU-TOBI experience! OM SYSTEM, defying common sense and entering into the unique photography realm!	Organizer's project Camera Grand Prix 2024 Bold predictions for the hottest models and their future	Hoshinavi History and Latest Trends in Starscape Photography
	17:05-17:45	marumikoki Crosstalk between Luke and Yoneya How I would use C-P.L. here	Organizer's project Talk show by beauty creator GYTAE	Organizer's project ZOOMS JAPAN 2024 Review of Award-Winning Works

5. Stage Program

Date and Time	Stage 1	Stage 2	Stage 3
Feb.24 (Sat)	10:50-11:30 marumikoki This is good! A revolutionary magnetic filter kit for starscape photography	Organizer's project Photo battle between students vs. professional photographers	LUMIX (Panasonic) In the Age of Color Creation! ~ The Potential and Future of LUMIX ~
	12:05-12:45 CAPA (ONE PUBLISHING Co.,Ltd.) 45 Years of CAPA and Cameras ~ The Cameras that Colored the Era, the Present, and the Near Future ~	Vook How should creators deal with AI?	AIRLINE Wonderful Airplane Photography ~Luke Ozawa & Akira Fukasawa with AIRLINE
	13:20-14:00 KenkoTokina / SLIK Fascination on SNS! Video Expression with Filters	OM Digital Solutions OM SYSTEM Changes Starscape Photography ~ Teruyasu Kitayama and Masaya Kawaguchi ~	BIRDER Recommended for beginner photographers! Enjoy bird photography in the city!
	14:35-15:15 KenkoTokina / SLIK Legend, Mr. Abecchi's "I want to use Zeiss again because it's now".	SAEDA (Phottix / Loupedeck) Recommended for One-Operators! Easy and convenient use of Phottix equipment!	VANLINKS (NANLITE / BENRO) Basic knowledge of LED lighting and how to properly handle lighting equipment
	15:50-16:30 Vixen Learn how to enjoy starry sky photography from photo contest judges	SIGHTRON JAPAN Let's take a picture! The fun and swampy depths of lens selection from an idol's point of view	OM Digital Solutions Changing Landscape Photography with OM SYSTEM ~ Noriko Kita and Koji Nagahara ~
	17:05-17:45 Organizer's project Music Video production according to grade	GENKOSHA Co.,Ltd. Captions etiquette ~ Are you using captions correctly? ~	H&Y / SMDV The Universe with H&Y Filters
Feb.25 (Sun)	10:50-11:30 marumikoki Kiyoshi Tatsuno × Noriko Kita "How to use PLASMA SPUTTERING CPL in Landscape Photography"	Organizer's project Developing and retouching to gain recognition in contests.	Fugensha Talk by Jinichi Murakami and Satoru Watanabe "Photography" that is not "Photographs that are not"
	12:05-12:45 marumikoki Snap & Portrait Filter Recommendations	Sony / Sony Marketing (Japan) Let's enjoy street snapshots! α 7CR High-resolution × Compact Appeal	AKAACA Art Publishing Inc A book of photographs created through 17 years of photography
	13:20-14:00 H&Y / SMDV How to Use Filters for Landscape Photography Before & After	KenkoTokina / SLIK Let's take pictures of the starry sky with Tokina ~ Sky Memo S Thorough Dissection ~	SAEDA (Phottix / Loupedeck) New Portrait Lighting with Lantern Softbox
	14:35-15:15 H&Y / SMDV Photography + developing techniques which are changed with lighting and filter works	Organizer's project About Photo Book Restaurant and Japanese Photo Books	tabitotetsudo Travel, Railroads, Photography, and
	15:50-16:30 GENKOSHA Co.,Ltd. Photographer Kotori Kawashima × Miori Ichikawa Talk Show	Organizer's project Kenichi Nagira Talk Show Seize the Moment and Serendipity!	SIGHTRON JAPAN LAOWA lenses used by the Ueda family ~ Enjoying unique lenses ~



Where do photographic styles and themes come from?
Herbie Yamaguchi
(Photographer)



World Charm Adorned by Cycle Road Racing
Kei Tsuji
(cycle photographer)



Talk show by beauty creator GYUTAE
GYUTAE
(beauty creator)
MC: **Mai Yamada**



Kenichi Nagira Talk Show
Seize the Moment and Serendipity!
Kenichi Nagira
(Folk singer and TV personality)

6. Online Event Official Website

The CP+ online event was accessible to many attendees by allowing them to browse content from each company without the registration requirement.

In addition to the online programs and lists of products and services of each exhibitor, the event also included a large amount of information on each partner and campaign.



▲ Top Page



6. Online Event Official Website

オンラインプログラム一覧

2.22 THU 2.23 FRI 2.24 SAT 2.25 SUN

2.22 (THU)

プログラムを絞り込む

TIME TABLE

オンライン配信スケジュール

09:00	09:00-09:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	10:00-10:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	11:00-11:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	12:00-12:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	13:00-13:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	14:00-14:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	15:00-15:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	16:00-16:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	17:00-17:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	18:00-18:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	19:00-19:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら	20:00-20:40 【配信】 カメラの基礎講座 講師 大塚 健一 OM-1 Mark IIの魅力を 大塚 健一 ▶詳細はこちら
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▲ List of Online Programs

セミナー一覧・検索

開催中・近未来予定 セミナーを探す

セミナーを探す

日程 会場

すべて すべて

コンテンツ

内容

すべて

検索結果

 <p>【開催中】 2月22日(木) 18:00-19:30 キヤノン・キヤノンマーケティングジャパン 山下 大祐 rで撮る鉄道撮影を楽しむ ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 12:00-14:00 ソニー/ソニーマーケティング 山下 大祐 rで撮る鉄道撮影を楽しむ ▶詳細はこちら</p>	 <p>【開催中】 2月24日(土) 11:00-12:00 OMデジタルソリューションズ 森下 悠平 風景写真で使えるコンピューター フォトリタッチ ▶詳細はこちら</p>	 <p>【開催中】 2月24日(土) 12:00-13:00 LUMIX (リソニック) ephotojournal 編集長 大見 篤史 LUMIXでマゼランの探検 中野 智紀 色は作る時代に〜LUMIXの可能性とこれから〜 ▶詳細はこちら</p>
 <p>【開催中】 2月22日(木) 18:00-19:30 ニコソル コミュニケーションズ 大宮 浩次 2024年の星を見る〜目で見ると 空の楽しみ〜 ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 12:00-14:00 サトウジヤパン 大宮 浩次 2024年の星を見る〜目で見ると 空の楽しみ〜 ▶詳細はこちら</p>	 <p>【開催中】 2月23日(金) 12:15-13:00 中井 裕也の 今更聞けない写真教室 ▶詳細はこちら</p>	 <p>【開催中】 2月23日(金) 18:00-19:00 OMデジタルソリューションズ 森下 悠平 写真家×開校者クロストーク 〜OM-1 Mark II 徹底解剖〜 ▶詳細はこちら</p>
 <p>【開催中】 2月25日(日) 18:00-19:30 キヤノン・キヤノンマーケティング ジャパン 森下 悠平 ルーカス、この1年を振り返る。 聞き手:大野タカシ ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 12:00-14:00 キヤノン・キヤノンマーケティング ジャパン 森下 悠平 17年間の撮影を通して生まれ た一冊の写真集 ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 13:00-12:15 ソニー/ソニーマーケティング 森下 悠平 映像クリエイターを志すあなた へ〜CREATORS' CAMP〜 ▶詳細はこちら</p>	 <p>【開催中】 2月22日(木) 19:30-20:30 主催者会議 ハビー・山口 Usky 写真の作業やテーマはどこから 来るのか ▶詳細はこちら</p>
 <p>【開催中】 2月24日(土) 18:00-19:00 キヤノン・キヤノンマーケティング ジャパン 大川 健介 大塚 健一 SNSで射撃する「フィルター」を律っ た絵画表現 ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 18:00-19:30 ふじん社 村上 隆一 村上隆一×渡辺さとしのトーク 「じゃない写真」じゃない写真 ▶詳細はこちら</p>	 <p>【開催中】 2月24日(土) 18:00-19:00 OMデジタルソリューションズ 森下 悠平 OM SYSTEMで撮る風景写真術 ▶詳細はこちら</p>	 <p>【開催中】 2月25日(日) 12:00-13:00 キヤノン・キヤノンマーケティング ジャパン 大川 健介 大川 健介とキヤノン ▶詳細はこちら</p>

▲ Seminar search page

7. Event promotion (PR activity and campaigns)

◆ PR activity schedule

■ Exhibition explanatory session

Date: July 20 (Thu), 2023, ZOOM Webinar and applications opened on the website
Content: Event overview and exhibition information

■ Exhibitor explanatory session

Date: October 26 (Thu), 2023, on ZOOM Webinar
Content: Event overview and requests regarding exhibition

■ Email newsletter

Dates: December 12 (Tue), 2023, January 18 (Thu), February 1 (Thu), February 8 (Thu), February 16 (Fri), February 18 (Sun), February 21 (Wed), February 22 (Thu), February 23 (Fri), February 24 (Sat), 2024
Content: Visitor registration information, event overview, details, campaign information, and archive information

■ Press releases

Dates: June 23 (Fri), July 20 (Thu), December 12 (Thu) 2023, February 15 (Thu), 2024
Content: Event holding decision, calls for exhibitors, event overviews, and featured content

■ Advertisements

- Tokyu Line hanging advertisements
- Signage advertisement at Hachiko ticket gate of Shibuya Station
- Temporary concentrated ads at Yokohama Station on the Minatomirai Line
- Tokyu Line Yokohama Station Big 8 ad
- Instagram ads
- Newspaper insert ads



■ CP+ Official SNS

CP+ official SNS was used to post information on exhibitors, event planning at the venue, and online event distribution.



▲ official X



▲ official Instagram



▲ official YouTube

7. Event promotion (PR activity and campaigns)

◆ Campaign report

■ BunguJoshi-Haku2023 Sponsored Exhibits

From December 13 (Wed.) to 17 (Sun.), 2023, we co-sponsored a special CP+ booth at the “BunguJoshi-Haku 2023” held at Pacifico Yokohama to promote CP+ to the Yokohama area and stationery fans.

At the event, a lecture video on how to take pictures of stationery was shown. Original novelty gifts were given to registered visitors, and approximately 1,500 people registered.



■ Yokohama Strawberry Festival 2024 × CP+2024 Collaboration Project Instagram Photo Contest

In collaboration with the “Yokohama Strawberry Festival 2024” held at the Yokohama Red Brick Warehouse, we held a photo contest to capture “fun, delicious, and great moments”.

In addition, 9 winning entries were exhibited at CP+2024.

Yokohama Strawberry Festival Period: Thursday, February 1 - Sunday, February 25, 2024

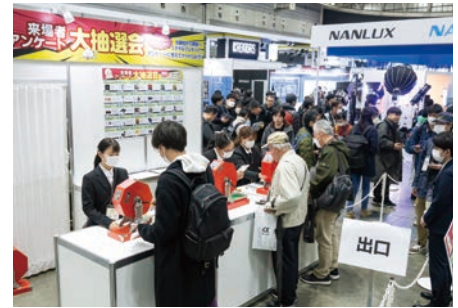
Contest application period: Thursday, February 1 - Thursday, February 15, 2024

■ Survey of visitors (on-site and online)

● On-site Event Survey

Products and novelties donated by exhibitors were used as raffle prizes and were given away in a drawing among visitors who responded to the CP+ on-site event visitor questionnaire.

Period: Thursday, February 22 - Sunday, February 25, 2024



来場者アンケート大抽選会

豪華製品からレアグッズまで! 出展社から皆様へステキなプレゼント! アンケートに答えてゲットしよう!

1. Vook賞 Vook Premium 会員 半年分 81 	2. EIZO賞 EIZO ステンレスポトル 20 	3. ケンコー・キナー (ケンコー) 抽選賞 四切サイズ AAT-4-SG Kenko アルミ製 連続アタンドシルバークレー 10+ 	4. ティアック TASCAM [A]賞 カメラ用 XLR マイクアダプター「CA-XLR2」 キヤノン 1+ 	5. ティアック TASCAM [B]賞 カメラ用 XLR マイクアダプター「CA-XLR2」 アナログ接続キット 1+ 	6. ティアック TASCAM [C]賞 カメラ用 XLR マイクアダプター「CA-XLR2」 アナログ接続キット 1+
7. CP+2024 特賞 JTB 旅行券 5 万円分 4+ 	8. ケンコー・キナー (MOZA) 賞 カメラ・スマートフォン用 ジンバル MOZA AirCross S 1+ 	9. スリック賞 スリックアクションボール 1020 3+ 	10. ケンコー・キナー (トキナー) 賞 トキナー SZX 400mm F8 Reflex & 2X エクステンダー KIT MF 1+ 	11. VANLINKS (NANLITE / BENRO) [A]賞 NANLITE PavoTube II 6C 2+ 	12. VANLINKS (NANLITE / BENRO) [B]賞 スーパースリム カーボン三脚 1+
13. Kandao 3Dカメラ賞 QooCam EGO 6+ 	14. ビクセン賞 hoop H8×25WP (ブラック) 1+ 	15. Synology 賞 BeeDrive 1TB & 専用ポーチ 1+ 	16. Revolve Tec 賞 Ultra-compact tripod 1+ 	17. セコニック / ウィンチェロ [A]賞 セコニックレーザーホルダーケース 2+ 	18. ケンコー・キナー (aosta) 賞 aosta Sanctuary Ⅱ 一脚マルチホルスター 10+
19. フラネタリア YOKOHAMA 賞 ユニコム/フラネタリアネットorium 全館共通値引き換券 10+ 	20. ふげん社賞 雑誌『専真』(Sha Shin Magazine) オリジナルトートバッグ 6+ 	21. カメラホリックス賞 Cameraholics Vol.10 5+ 	22. シグマ賞 レンズ構成図 Tシャツ 3+ 	23. LUMIX (パナソニック) 賞 LUMIX オリジナルノートブック 10+ 	24. 2025年日本国原簿協会賞 「メモ帳」マグネット」(エコバッグ)セット 20+
25. AIRLINE 賞 月刊エアラインロゴTシャツ 6+ 	26. ケンコー・キナー (CORNFORD) 賞 CORNFORD (コンフォード) キアポディバッグ ブラック 2+ 	27. EVOTO AI 賞 Evoto AI チケット30枚 500+ 	28. セコニック / ウィンチェロ [B]賞 Capture One キーホルダー 100+ 	29. カメラッコ de デジコレクション賞 カメラッコマスキングテープ 1000+ 	30. カメラッコアソシエーション賞 カメラッコTシャツ 12+

● Online Event Survey

100 visitors who responded to the online event visitor survey were selected in a drawing to receive an Amazon gift card worth 500 yen.

Period: Thursday, February 22, 2024 - Monday, April 1, 2024

8. Publicity

[TV]

Company name	Program name	Date	Headline	Exposure time
TV Kanagawa	tvk News	Feb.22,2024	"CP+" starts today in Yokohama	1 min 18 sec
BS TV TOKYO	Nikkei News Plus 9	Feb.22,2024	"CP+", a large camera exhibition, Canon, Nikon, Sony, etc. to exhibit	26 sec

[RADIO]

Company name	Program name	Date	Headline	Exposure time
fm yokohama	LovelyDay	Feb.21,2024	KYO KORE	4 Min.42 Sec.

[Newspaper] (excerpt)

Media Name	Date	Headline
Nihon Keizai Shimbun (Tokyo, etc.)	Dec.13,2023	Large-scale camera exhibition to be held in Yokohama in February
Kanagawa Shimbun (Yokohama)	Jan.14,2024	Connecting photography culture with various events and contests
The Denpa Shimbun (Tokyo)	Feb.22,2024	"CP+2024" featuring a variety of new models from camera manufacturers
Sankei Shimbun (Tokyo)	Feb.23,2024	Experience VR and metaverse realism CP+, the camera trade show, opens
Nikkei Shimbun (Tokyo)	Feb.23,2024	VR images, easy shooting Canon, lenses within 100,000 yen
Denpa Shimbun (Tokyo)	Feb.23,2024	"CP+2024" opens with hands-on booths
Kanagawa Shimbun (Yokohama)	Feb.23,2024	"CP+" in Yokohama until 25th, test shooting of the latest cameras
The Yomiuri Shimbun (Kanagawa)	Feb.24,2024	80 Various Cat Photographs at a Camera Exhibition in Yokohama, Kanagawa, Japan
The Kanagawa Shimbun (Yokohama)	Feb.28,2024	A leap forward from the "birthplace"
Nikkei MJ (Tokyo)	Mar.6,2024	"Camera Girls" focus on SNS
DENKA SHIMBUN (Tokyo)	Mar.18,2024	Camera and Photo Imaging Show "CP+2024" Revival and further development of the industry
Nihon Keizai Shimbun (Tokyo)evening edition	Mar.19,2024	"Nominated buyers" for high-end mirrorless cameras

[Journal] (excerpt)

Media Name	Date	Headline
CYCLE SPORTS	Jan.19,2024	"CP+2024" to be held in hybrid format; Kei Tsuji to appear on talk show on February 23
Tetsuomoi!	Feb.1,2024	Become a master of Plarail photography at CP+!
Photocon	Feb.20,2024	News File "CP+" Finally Held from February 22 to 25
CAPA	Feb.20,2024	Just before CP+! The "super performance" of camera lenses that has come this far
THE EYES	Mar.15,2024	CP+2024 opens, and not only binoculars, but also products that turn "hard-to-see" into "visible"
Bicycle Club	Mar.19,2024	Kei Tsuji speaks at CP+, a camera festival!
AIRLINE	Mar.29,2024	Airline Monthly exhibits for the first time! Aircraft Photography at CP+2024
HOSHI NAVI	Apr.5,2024	CP+2024: The real venue returns to bustle, and the online event is in full swing!
BIRDER	Apr.16,2024	CP+2024 "BIRDER-style" Highlights



8. Publicity

[WEB] (excerpt)

Media Name	Date	Headline
Digital camera Watch	Jun.23,2023	CP+2024 Begins Call for Exhibitors
ITmedia NEWS	Jul.20,2023	Camera-specialized exhibition "CP+" to be held as a hybrid event in 2024: "80% of participants wish to participate".
Nihon Keizai Shimbun	Dec.12,2023	Large-scale camera exhibition "CP+" to be held in Yokohama in February 2024
Railroad Hobbydas	Dec.12,2023	Plarail diorama at the venue! CP+ 2024 to be held at Pacifico Yokohama!
Cycle Sports	Dec.13,2023	[Yokohama]Cycle Photographer Kei Tsuji to Appear at CP+2024 Talk Show
CAMERA fan	Dec.13,2023	CP+2024 Visitor Pre-Registration Starts!
PRONEWS	Dec.13,2023	Pre-registration for CP+2024 has started. 88 companies and organizations are scheduled to exhibit.
Nikkei Cross Trend	Dec.18,2023	CP+2024, a camera festival, will be held in February 2024, and the scale of the event will return to the 19-year level.
Photo & Culture,Tokyo	Jan.29,2024	CP+ announces 8 shortlisted photographers for "ZOOMS JAPAN 2024," a photo contest to discover up-and-coming photographers
Ride News	Feb.16,2024	CP+2024, a major camera, photo and video event, is just around the corner! Giant Plarail Diorama Exhibit and Talk Shows on "Railroads" and "Airplanes"
Men's Lair Digital	Feb.22,2024	Starts today! World premier show of cameras and photo imaging "CP+2024"
Yokohama Keizai Shimbun	Feb.23,2024	World Premier Camera and Photo Imaging Show "CP+" at Pacifico Yokohama
mynaviNews	Feb.28,2024	[CP+2024 Miscellaneous] Giant plarail is a good mechanism to nurture future photography fans
Kanaloco	Mar.3,2024	Japan's largest camera show "CP+" held at Pacifico Yokohama
Nikkei X Trend	Mar.12,2024	[CP+ Report] CP+2024 targets everyone from beginners to professionals and companies
CAPA CAMERA WEB	Mar.16,2024	Works from university photography clubs across Japan gathered at CP+2024! We bring you the voices of university students from "Watashi no JIYU-KU,"2024! the venue of CP+

[Foreign media] (excerpt)

Media Name	Date	Headline
Digital Camera World	Feb.15,2024	CP+ 2024: The biggest camera event in the world is taking place next week
EXASCEND	Feb.20,2024	CP+ 2024: Exascend and RAID Partner to Showcase Latest Cinema Storage Advances
phototrend	Feb.21,2024	En direct du CP+ 2024 au Japon : découvrez les nouveautés photo et vidéo avec Phototrend
中关村在线	Feb.23,2024	CP+2024 展台报道：哈苏 907X&CFV 100C 一亿像素中国画幅亮相
Les Numériques	Feb.24,2024	CP+2024 : dans les allées du salon japonais du matériel photo
蜂鸟网	Feb.27,2024	CP+2024：腾龙映像事业本部市场企划部部长三泽幸大专访

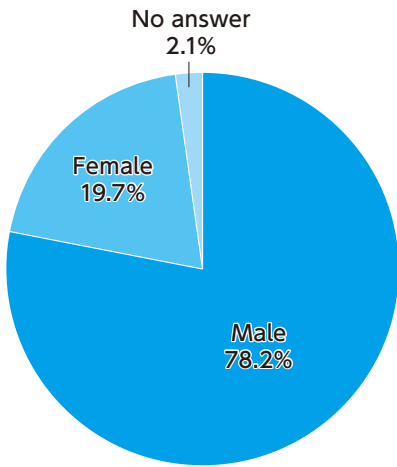


9.

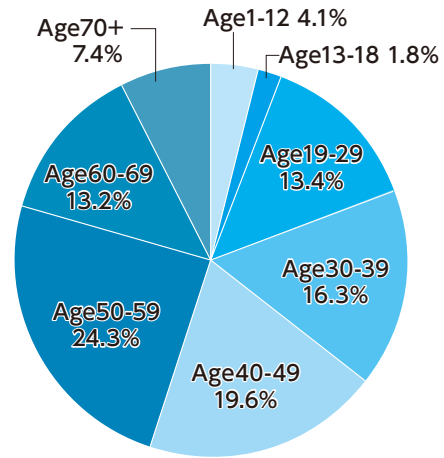
Visitor and participant profiles

On-site event visitors

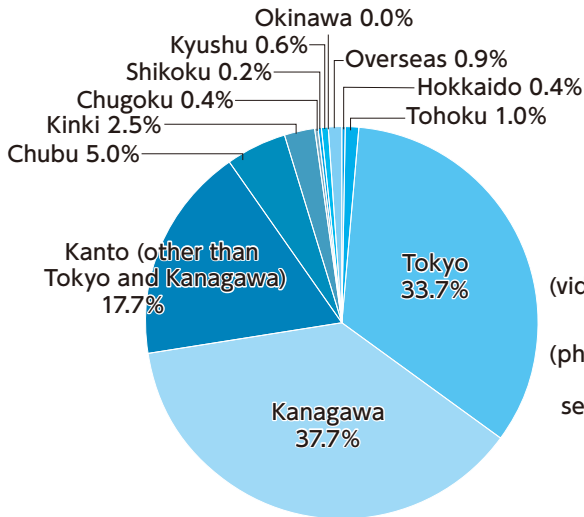
Gender of visitors



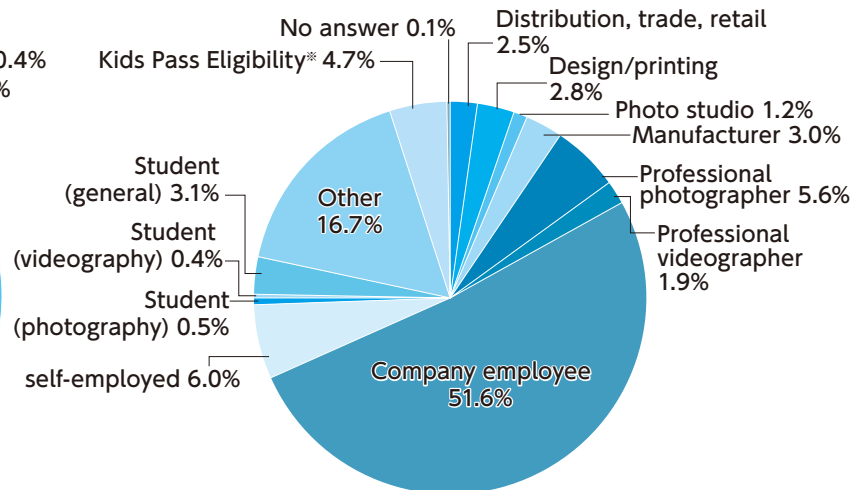
Age of visitors



Breakdown by region



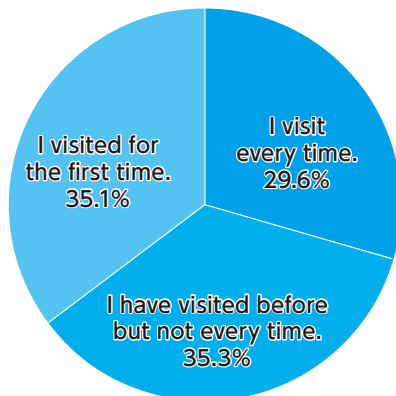
Breakdown by job



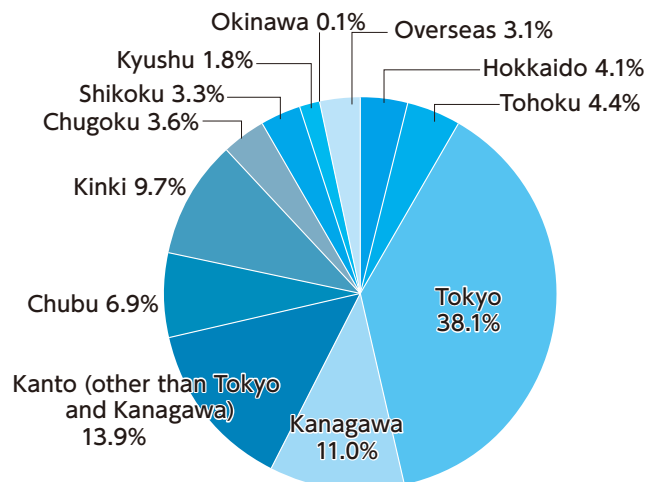
*Kids Pass is for 18 years old and under accompanied by a parent or guardian.

Online event participants

Have you visited CP+ in the past?



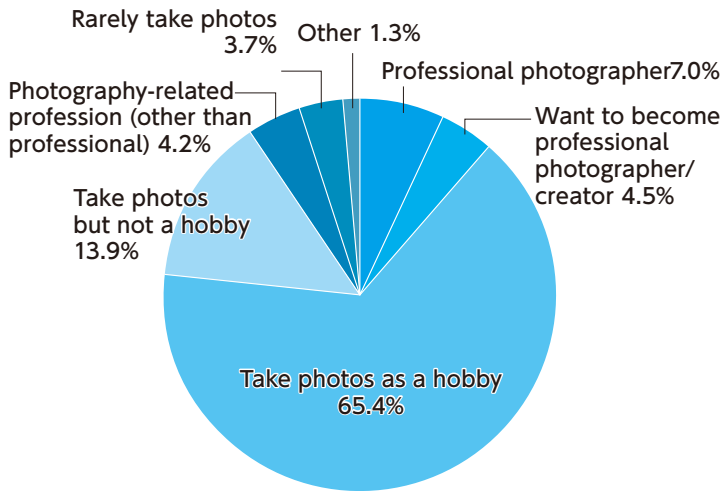
Breakdown by region



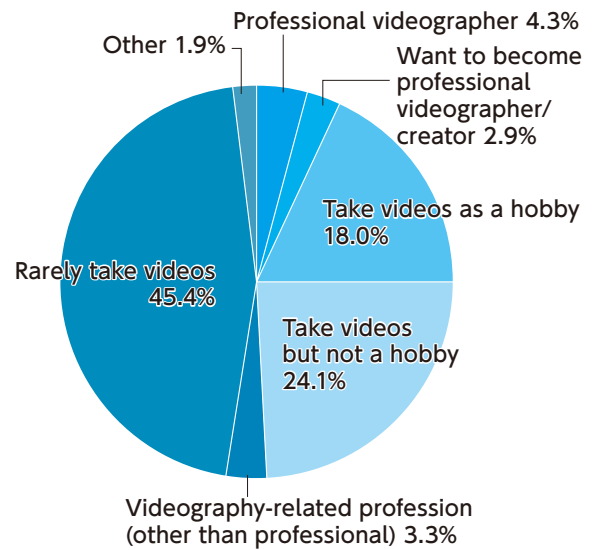
10. Visitor and Participant Survey Results

■ For both on-site and online events

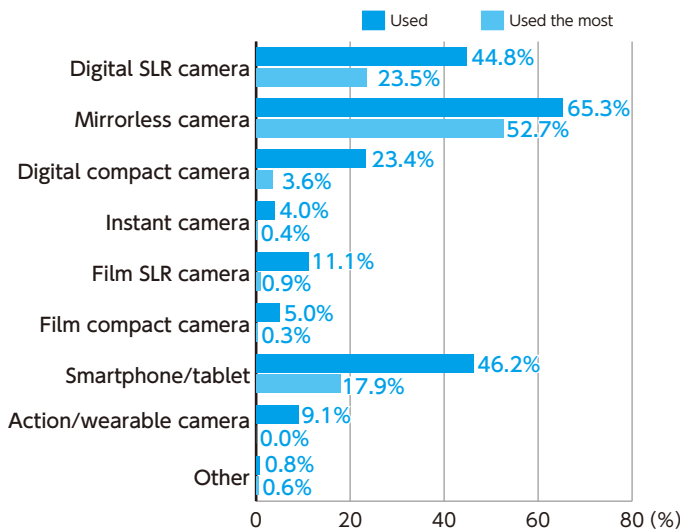
Q1 What is your relationship with photography?



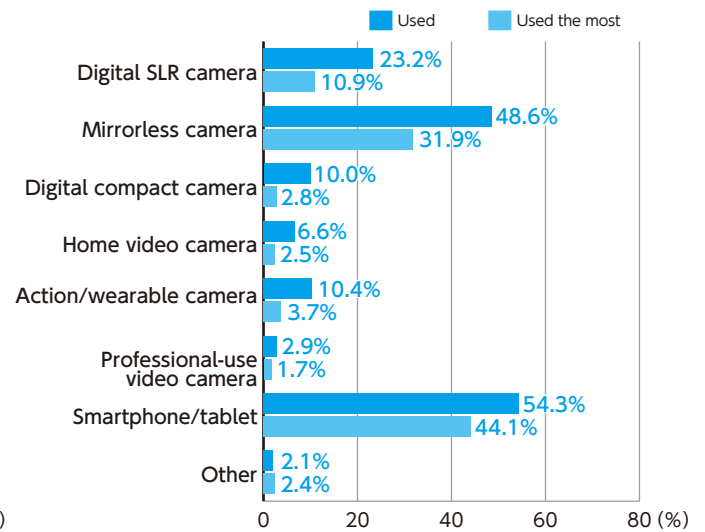
Q2 What is your relationship with videography?



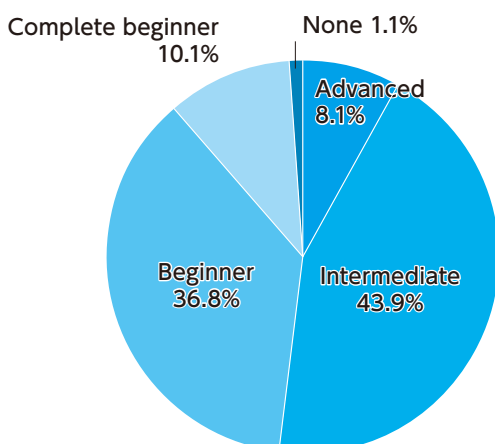
Q3 Which camera do you use to capture photos? (Mark all that apply.)



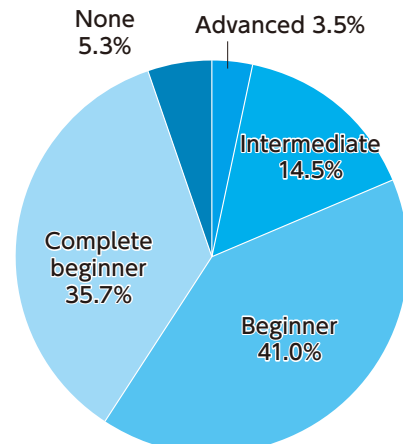
Q4 Which camera do you use to capture videos? (Mark all that apply.)



Q5 How would you evaluate your photography level?



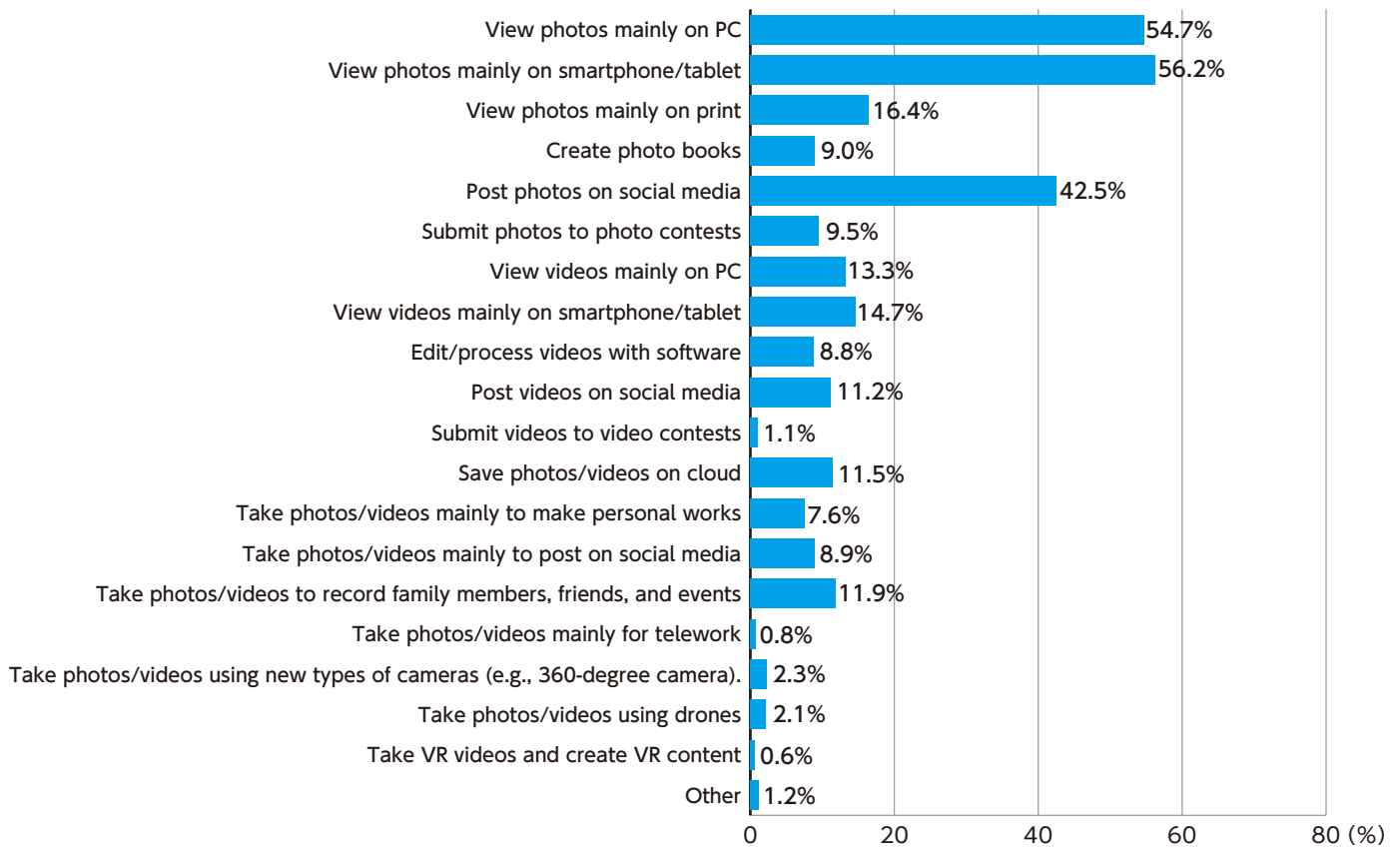
Q6 How would you evaluate your videography level?



10. Visitor and participant survey results

■ For both on-site and online events

Q7 Tell us about your daily photo or video life. (Mark all that apply.)



■ On-site event survey

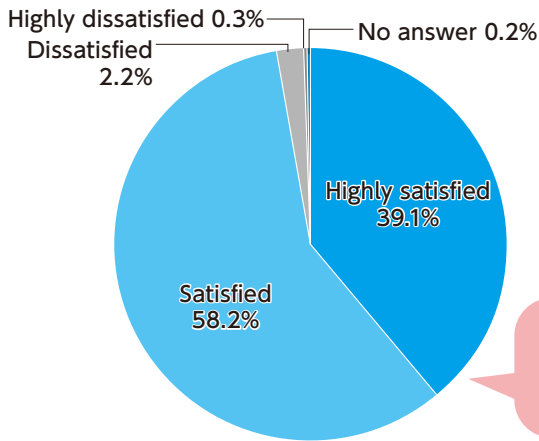
Q1 What will you do after visiting CP+? (Mark all that apply.)



10. Visitor and Participant Survey Results

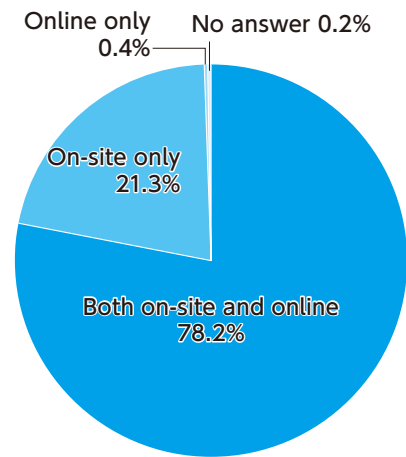
■ On-site event survey

Q2 How satisfied were you with the on-site event?

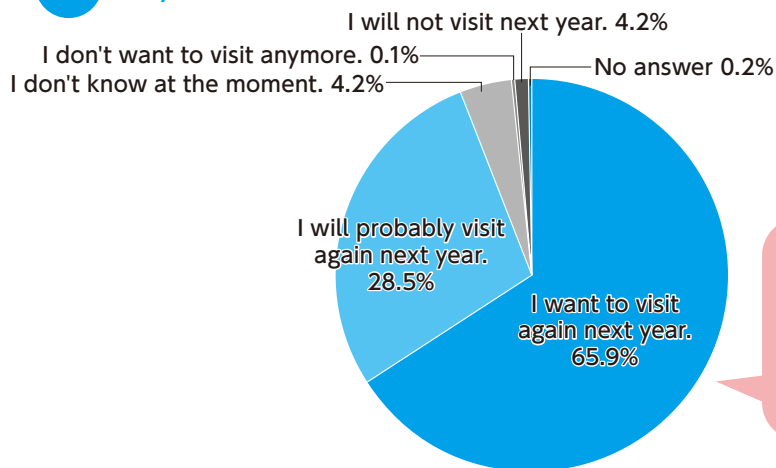


The total of "Highly satisfied" and "Satisfied" was **97%**

Q3 How do you want CP+ events to take place in the future?



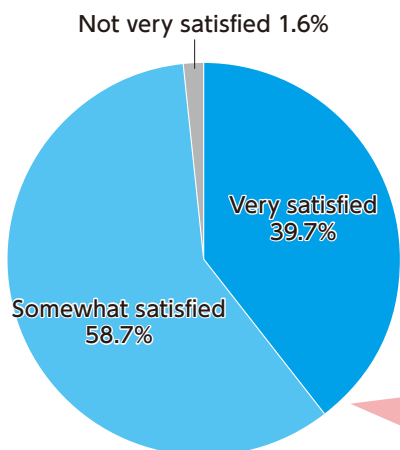
Q4 Do you want to attend CP+ on-site events in the future?



The total of "I want to visit again next year." and "I will probably visit again next year." was **94%**

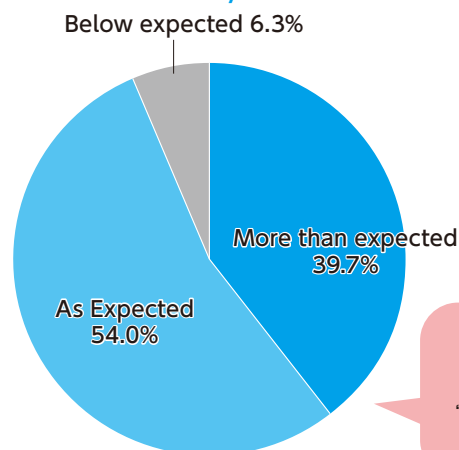
11. Exhibitors survey results

Q1 How satisfied were you with exhibiting at the on-site event?



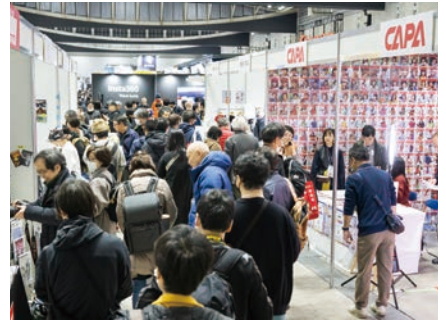
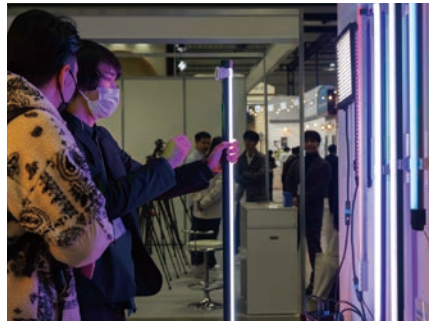
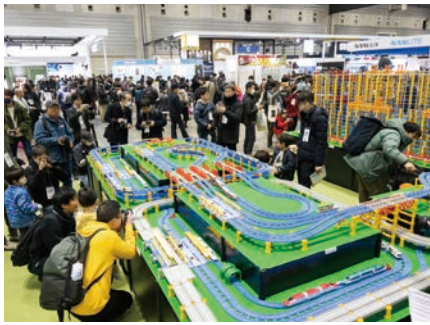
The total of "Very satisfied" and "Somewhat satisfied" was **98%**

Q2 Please tell us about the number of visitors to your booth.

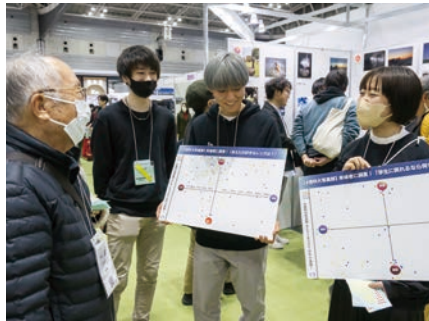


The total of "More than expected" and "As expected" was **93%**

12. Views of the venue



12. Views of the venue



 **CP⁺ CAMERA & PHOTO IMAGING SHOW 2024**