

To all Journalists

December 9, 2020

CP+ Division

## **World Premiere - Camera & Photo Imaging Show**

### **Announcement about the online-only organization of CP+2021**

The Camera & Imaging Products Association (CIPA) (president: Masaya Maeda; address: MA Shibaura Bldg., 3-8-10 Shibaura, Minato-ku, Tokyo Japan) had been preparing to host CP+2021 in a new form by holding it on-site at PACIFICO Yokohama and also online as an international world premiere show for camera & photo imaging to introduce the latest products and technologies as well as to communicate the future of the industry and the fun and growing popularity of photo imaging culture.

However, in view of the fact that the number of COVID-19 infection cases has recently been soaring once again, we have decided to cancel the on-site organization of the event at PACIFICO Yokohama and hold only CP+2021 ONLINE.

As you know, many events have recently been successfully held in an online format, and we will ensure that CP+2021 ONLINE can be participated in by the maximum number of exhibitors. We will thus hold the international camera & photo imaging show online to introduce the camera & photo imaging industries and photo imaging culture from Japan to the world. We hope for your continued support for the event.

#### **CP+2021 ONLINE: Outline**

##### **Name: CP+ [cpplus] 2021 ONLINE**

Dates: Thursday, February 25 - Sunday, February 28, 2021

\*Access to the archive: By Wednesday, March 31

Organizer: Camera & Imaging Products Association (CIPA)

Please visit our official website for additional and updated information about the event:

→ **CP+2021 Official Website: [www.cpplus.jp](http://www.cpplus.jp)**

Contact: CP+ Division e-mail: [press@cpplus.jp](mailto:press@cpplus.jp)